



Travel & Tourism

Career Goal (O*NET Code): Private Sector Executive (11-1011), Program Director (27-2012), Sales Manager (11-2022), Travel Agent (41-3041), Tour/Travel Guide (39-6021/22), Ticket Agent & Travel Clerk (43-4181).

Cluster Overview: Hospitality & Tourism encompasses the management, marketing and operations of restaurants and other foodservices, lodging, attractions, recreation events, and travel related services.

SUGGESTED COURSEWORK

EXTENDED LEARNING EXPERIENCES

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| High School | 9th | Core Courses: | English I Algebra I Biology | World Geography Languages other than English I Health/PE or Equivalent | Curricular Experiences: Business Professionals of America DECA Family, Career and Community Leaders of America Future Business Leaders of America | Extracurricular Experiences: Language Immersion Programs School Newspaper Speech and Debate Team Student Government Yearbook |
| | | Career-Related Electives: | Personal and Family Development or Introduction to Business | | | |
| | 10th | Core Courses: | English II Geometry Chemistry | World History Languages other than English II Technology Applications | | |
| | | Career-Related Electives: | Individual and Family Life or Management or Introduction to Hospitality and Tourism or Travel and Tourism Marketing | | | |
| 11th | Core Courses: | English III Mathematical Models with Applications Physics | United States History Communication Applications PE or Equivalent | Career Learning Experiences: Career Preparation (Paid/Unpaid) Internship Job Shadowing | Service Learning Experiences: Campus Service Organizations Community Service Volunteer Dynamic Leadership Peer Tutoring/Peer Mentoring | |
| | Career-Related Electives: | Hospitality Services I* or Languages other than English III or International Business | | | | |
| 12th | Core Courses: | English IV Algebra II Environmental Systems | Government/Economics Fine Arts | | | |
| | Career-Related Electives: | Hospitality Services II* or Business Communications or Family and Career Management or Independent Study or Languages other than English IV | | | | |
| Postsecondary | On-the-Job Training | Office Aide (Travel & Tourism) Receptionist (Travel & Tourism) Reservation Clerk Tour Guide | | | Professional Associations: American Society of Travel Agents ASTA Future Travel Professionals Cruise Line International Association Hospitality Sales & Marketing Association International Institute of Certified Travel Agents National Business Travel Association National Tour Association US Tour Operators Association | |
| | Certificates | Travel Agent OSHA CareerSafe | | | | |
| | Associate's Degrees | 15 hours Core Curriculum | | | | |
| | | Cluster Foundation Hospitality Human Resources Management (HAMG 1X24) OR Hospitality Supervision (RSTO 1X13) OR Supervision (BMGT 1X01) Introduction to Hospitality (HAMG 1X21) OR Introduction to Hospitality Industry (TRVM 1X31) Hospitality Marketing and Sales (TRVM 1X45) OR HAMG 2X07 OR Principles of Marketing (MRKG 1X11) Convention & Exposition Law & Ethics (TRVM 2X31) OR Hospitality Legal Issues (HAMG 1X40) OR * New Law & Ethics course Hospitality Financial Management (HAMG 2X32) OR Principles of Accounting (ACCT 2X01/2X02) OR Principles of Food and Beverage Controls (RSTO 2X01) Introduction to Travel and Tourism (TRVM 1X00) Customer Sales and Service (TRVM 1X01) Internship, Practicum, Co-op (CHEF, HAMG, TRVM, RSTO) POS Specific Courses Travel Destinations I- Western Hemisphere (TRVM 1X08) Travel Destinations II- Eastern Hemisphere (TRVM 1X41) Travel Career Development (TRVM 2X02) OR Advanced Topics in Tourism (TRVM 2X45) Ticketing, Form & Procedures (TRVM 1X13) Group Tour Operations (TRVM 1X23) Cruises (TRVM 1X17) Travel Automation I (TRVM 1X06) Travel Automation II (TRVM 2X35) Travel Industry Management (TRVM 2X05) | | | | |
| Bachelor's Degrees | Business Administration Management Hospitality Administration Restaurant, Hotel & Tourism Management Hospitality Management Institutional Management | | | Career Options: Convention Services Manager Tourism Marketing Specialist Sales Manager Travel Agency Owner | | |
| Graduate Degrees | Business Administration Management Hospitality Administration Restaurant, Hotel & Tourism Management Hospitality Management Institutional Management | | | Career Options: Corporate Director of Sales Director of Tourism Dev. Corporate Travel Executive Chief Executive | | |

* May substitute for the required credit for Physical Education
 ** Satisfies the required credit for Technology Applications
 *** May substitute for the required credit for Health Education

Students should take Advanced Placement (AP), International Baccalaureate (IB), dual credit, Advanced Technical Credit (ATC), or locally articulated courses, if possible.

This plan of study serves as a guide, along with other career planning materials, for pursuing a career path and is based on the most recent information as of 2007. All plans should meet High School graduation requirements as well as college entrance requirements. Students may select other elective courses for personal enrichment purposes.